

In the Specification:

Please enter the following amendments to the Specification.

A2 [0001] This is a continuation-in-part of U.S. Application No. 09/784,531, filed February 15, 2001, now U.S. Patent No. 6,544,370, which [is] was a continuation-in-part of U.S. Application No. 09/413,519, filed October 6, 1999, now U.S. Patent No. 6,232,041, which claimed the benefit of U.S. Provisional Application No. 60/103,274, filed October 6, 1998. The entirety of U.S. Patent No. 6,232,041, U.S. Patent No. 6,544,370, U.S. Application No. 09/784,531, and U.S. Application No. 09/413,519 are hereby incorporated by reference.

A3 [0019] The present invention also includes a puff transfer. In this aspect of the present invention, the transfer comprises an ink image on a substrate sheet. The sheet of substrate is treated with [quillon] QUILLON™ (a stearato-chromic chloride complex release coating), and the ink image is made of a transfer composition, e.g., a puff transfer composition of the present invention or any other similar, suitable, or conventional puff or non-puff composition. By using a substrate sheet that is treated with [quillon] QUILLON™, the inventors have surprisingly discovered that a puff transfer has an improved, velvet-like feel when the transfer sheet is removed. This beneficial effect is due to the improved release of the pigment concentrate by the [quillon] QUILLON™-treated paper.

A4 [0042] Another example of the sheet 22 is a substrate that is treated with [quillon] QUILLON™ or a similar chemical. An example of a [quillon] QUILLON™-

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af treated substrate is Burkhardt/Freeman 31 x 45 ultra strip smooth treated C25 65 pounds, lot number 39614, or any other similarly treated sheet. The substrate may be paper or any other substrate that is suitable for being treated or otherwise coated by the [quillon] QUILLON<sup>TM</sup> or a similar chemical. The inventors have made the surprising discovery that using a [quillon] QUILLON<sup>TM</sup>-treated substrate results in even more improved release of the ink upon application. In particular, the [quillon] QUILLON<sup>TM</sup>-treated substrate can release up to substantially 100% of the ink from the substrate when heated in a conventional application process. The improved release can give the image, especially a puff transfer image, a velvet-like feel.

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